



California State University | California Community Colleges | University of California

2017 CALIFORNIA HIGHER EDUCATION COLLABORATIVE CONFERENCE

New Opportunities - Common Challenges

Conference Sponsorship

We are pleased to invite you to participate in the California Public Higher Education Collaborative Business Conference, being held October 24, 2017. We hope you will join us as a Sponsor for this event hosted at the University of California, Irvine campus.

This conference, a joint endeavor of The California State University, the California Community Colleges, and the University of California, convenes administrative leaders and professionals from the three segments of California public higher education, to encourage the exchange of ideas and practices, which may improve administrative performance, service, and outcomes.

We know that our sponsors are committed to serving higher education in California, and we are certain that their participation and collaboration with us is essential. Sponsors have the opportunity to develop contacts with the key administrators who make and influence decisions on their respective campuses.

The 300 plus conference attendees will include Board of Trustee members, Campus Chancellors and Presidents, Provosts, Vice Chancellors / Vice Presidents, and Executive Management. Additional details about the conference can be found on our three-systems website located at www.uknowledgeshare.com/2017-conference/.

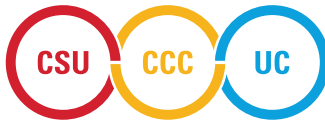
Conference sponsorship is offered at four levels:

Platinum Sponsor	\$7,500
Gold Sponsor	\$5,000
Silver Sponsor	\$2,500
Bronze Sponsor	\$1,000

These sponsorships are charitable gifts to the extent permitted by law. The fair market value of services received in consideration of the conference sponsorship is \$195 for one conference registration.

We also encourage you to bring a raffle item to be given away at the conference. We will ask all attendees to visit your sponsor table during the conference and enter their business cards in your raffle, which will then be drawn at the closing session.

To be a Sponsor of the 2017 California Higher Education Collaborative Conference, please contact us at strategicinitiatives@calstate.edu.



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Choose your preferred level of involvement from the options below:

Sponsorship Levels	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Video monitor on display table for promotional PowerPoint or video	X			
Additional display table in sponsor area (two 6-foot tables in total)	X			
Sponsor speaking opportunity at Monday evening Welcome Reception	X			
Business profile featured in Conference Program (2-page)	X	X		
Recognition at general sessions (verbal)	X	X	X	
Complimentary conference registration	4 Seats	3 Seats	2 Seat	1 Seat
Display table in sponsor area (one 6-foot table)	X	X	X	X
Business advertisement in conference e-Book (1-page)	X	X	X	X
Recognition of support in CHEC conference vendors' PowerPoint	X	X	X	X
Corporate logo displayed on Uknowledgeshare.com website	1 Year	1 Year	1 Year	1 Year

Note: Sponsor benefits cannot be provided until your sponsorship payment has been received.

Hosting Opportunities

Platinum and Gold Sponsors now have the opportunity to host select conference events as well. These additional hosting opportunities include:

Welcome Reception:	\$3,000
Conference Day Breakfast:	\$2,000
Conference Day Lunch:	\$2,000

Benefits include signage at the hosted event, an opportunity to address the attendees, and recognition in printed and online conference program. Please note that these hosting opportunities are above your current Sponsor commitment and are on a first come basis. Please contact us for additional information.

Contact Information:

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