



California State University | California Community Colleges | University of California

# 2018 CALIFORNIA HIGHER EDUCATION COLLABORATIVE CONFERENCE

**New Opportunities - Common Challenges**

## ***Conference Sponsorship***

We are pleased to invite you to participate in the California Public Higher Education Collaborative Business Conference, being held October 1-2, 2018. We hope you will join us as a Sponsor for this event hosted at the Sonoma State University campus.

This conference, a joint endeavor of The California State University, the California Community Colleges, and the University of California, convenes administrative leaders and professionals from the three segments of California public higher education, to encourage the exchange of ideas and practices, which may improve administrative performance, service, and outcomes.

We know that our sponsors are committed to serving higher education in California, and we are certain that their participation and collaboration with us is essential. Sponsors have the opportunity to develop contacts with the key administrators who make and influence decisions on their respective campuses.

The 300 plus conference attendees will include Board of Trustee members, Campus Chancellors and Presidents, Provosts, Vice Chancellors / Vice Presidents, and Executive Management. Additional details about the conference can be found on our three-systems website located at [www.uknowledgeshare.com/2018-conference/](http://www.uknowledgeshare.com/2018-conference/).

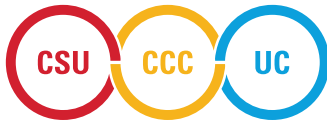
Conference sponsorship is offered at four levels:

<b>Platinum Sponsor</b>	<b>\$7,500</b>
<b>Gold Sponsor</b>	<b>\$5,000</b>
<b>Silver Sponsor</b>	<b>\$2,500</b>
<b>Bronze Sponsor</b>	<b>\$1,000</b>

These sponsorships are charitable gifts to the extent permitted by law. The fair market value of services received in consideration of the conference sponsorship is \$195 for one conference registration.

We also ask that you to bring a raffle item valued \$50-\$250 to be given away at the conference. We ask all attendees to visit with you during the conference and enter their business cards in your raffle, which will then be drawn at the closing session.

To be a Sponsor of the 2017 California Higher Education Collaborative Conference, please contact us at [strategicinitiatives@calstate.edu](mailto:strategicinitiatives@calstate.edu).



California State University | California Community Colleges | University of California

Choose your preferred level of involvement from the options below:

Sponsorship Levels	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Additional display table in sponsor area (two 6-foot tables in total)	X			
Sponsor speaking opportunity at Welcome Reception	X			
Business profile featured in Conference Program (2-page)	X	X		
Recognition at general sessions (verbal)	X	X	X	
Display table in sponsor area (one 6-foot table)	X	X	X	
Recognition of support in CHEC conference vendors' PowerPoint	X	X	X	X
Complimentary Invitation to the Welcome Reception	X	X	X	X
Complimentary conference registration	4 Seats	3 Seats	2 Seat	1 Seat
Corporate logo displayed on Uknowledgeshare.com website	1 Year	1 Year	1 Year	1 Year

Note: Sponsor benefits cannot be provided until your sponsorship payment has been received.

### **Hosting Opportunities**

Platinum and Gold Sponsors have the opportunity to host select conference events as well. These additional hosting opportunities include:

<b>Welcome Reception:</b>	<b>\$3,000</b>
<b>Conference Day 1 Lunch:</b>	<b>\$2,000</b>
<b>Conference Day 2 Breakfast:</b>	<b>\$2,000</b>
<b>Conference Day 2 Lunch:</b>	<b>\$2,000</b>

Benefits include signage at the hosted event, an opportunity to address the attendees, and recognition in printed and online conference program. Please note that these hosting opportunities are above your current Sponsor commitment and are on a first come basis. Please contact us for additional information.

### **Contact Information:**

Michael Redmond, Assistant Vice Chancellor, Strategic Initiatives and Support Services  
 Phone: 562-951-4345 | Email: [mredmond@calstate.edu](mailto:mredmond@calstate.edu)