

2018 California Higher Education Collaborative Conference

SONOMA STATE UNIVERSITY

OCTOBER 2, 2018

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Smoke-Tobacco Free Policies

More and more campuses are adopting smoke-tobacco free policies, here are some reasons why:

- Save Lives
- Change Norms
- Raise Equity
- Prepare Students for Success
- For the Environment


CYAN Compliance Funding

Country's single organization funding colleges to work on compliance in the nation

- Two Rounds of Funding
 - In the 2017-2018 academic year, CYAN provided up to \$5,000 to 16 campuses to work on policy compliance issues.
 - This year we are funding 16 campuses during the 2018-2019 academic year who have had their STF policy for a minimum of a year to work on policy compliance issues.

CYAN Interventions

2018-2019



Key Findings

1. In first year of funding we had the UC's collect pre and post data
2. Post-intervention data collection in April.
3. Will compare pre-data with post-data to see if the intervention has made an impact on your campus.
4. Use the same form and protocol from before and after intervention.

Next Steps

1. Pre-intervention data collection in Fall.
2. Post-intervention data collection in April.
3. Will compare pre-data with post-data to see if the intervention has made an impact on your campus.
4. Use the same form and protocol from before and after intervention.

New and Emerging Tobacco Products

Cigars



Blunts



Hooka



Vapes *Then*



Vapes *Now*





New(er) Vaping Device

- **Electronic smoking device**
- **Looks similar to a USB flash drive (and can be charged with a computer)**
- **JUUL device + flavor pods**
- **All pods contain flavor**
- **All pods contain nicotine**
 - Nicotine salts
 - Each pod contains same amount of nicotine found in a pack of cigarettes (59 mg/mL)



Types of Systems

Open System

- Refillable
- Buy devices and other components (e.g., coils)
- Often used for “cloud chasing”



Closed System

- Cartridges or pods
- Buy devices



Concerns

Evolving products leads to changes in use and exposure

Youth and Young Adult Use

E-cigarette use associated with later use of cigarettes and marijuana (gateway)

Products being used by young people who may have not considered using tobacco

Higher rates of e-cigarette use than any other tobacco products

- Cigarette smoking going down, use of new products going up or staying same

Nicotine Exposure

High levels of nicotine in products

Different patterns of use/consumption

Addiction

Prevent Quit Attempts

People interested in quitting tobacco are switching

Concerns

Evolving products leads to changes in use and exposure

Use on Campus

Products are discrete and increasingly used on campuses

- Indoors and outdoors

Young people using devices to vape nicotine and THC solutions

Normalization

Increased use and exposure re-normalizes smoking/vaping

Legalization of marijuana resulted in perception that marijuana is “safe”

Normalization of products can lead to increased use

Thank You!
